

Explore, Connect, Learn

Technology tools support students' different learning styles, and this is one of their primary assets in classrooms. ELL/ESL teachers and speech pathologists, in particular, depend on Califone to provide traditional tools such as card readers to help enhance classroom curriculum, speech-language therapies, and foreign language acquisition.



Includes 3060AV headphone



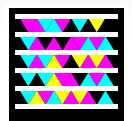
The Next Generation CardMaster

Ideal for differentiated learners, the AV2 is the next gen CardMaster card reader. It performs the same tasks as its analog predecessor but with added features, form function and the familiar navigation recognized by today's digital natives. Supporting Adobe® flash, the AV2 can download and play interactive content from your favorite educational publishers and also record, store, and play videos, music and photos. The AV2 integrates hearing safety into all audio playback modalities with built-in 85dB protection (see page 17 for more information).

AV2 \$189 ★ Content from seven reading programs included with the AV2

Digital & Analog

Meet the AV2



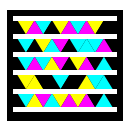
CardMaster™

Trusted by speech pathologists, reading coaches and teachers for decades, this reliable technology has proven itself over and over again. Classroom teachers and reading coaches rely on card readers to enhance language instruction particularly with ESL/ELL programs. The recorded cards model oral fluency for students. A built-in mic records student responses so they can compare their responses to correct pronunciation. Teachers can set this up as an independent, self-checking activity in a learning center or it can be used as a diagnostic tool for appropriate intervention.



CAR2020 \$395

CAR2020 shown



Learn how one CA Reading Specialist uses the CardMaster to help her K-6 ELL students

Products, price, and specifications are subject to change without notice. All prices quoted in U.S. Dollars.

Card Programs

More class time is now spent on developing reading skills than ever before as educators recognize the importance of a strong reading foundation for future academic success. By using multisensory skills to strengthen phonics, basic vocabulary and comprehension skills, the card reader's multi-modal, kinesthetic, visual and auditory reinforcement help solidify mental connections between the written and spoken word. It is also a useful tool for assessment and literacy training. Whether teachers are working with new readers or bringing below-average readers up to grade level, the card sets featured here are a proven method of instruction and review in either self-directed or teacher-led applications.

Card Titles \$95	SKU
★ Basic Vocabulary #1	MCFBV1
Basic Vocabulary #2	MCFBV2
Sight Words	MCFSW1
Telling Time	MCFTT
Community Helpers, Places & Vehicles	MCFCHPV
★ Everyday Words #1	MCFEW1
Everyday Words #2	MCFEW2
★ Survival Signs	MCFSS
Money Words	MCFM
★ Food Words	MCFFW
Compound Words	MCFCW1
★ Picture Words	MCFPW1
Rhyming Words	MCFRW1
★ Phonics (\$133 see below)	MCFP1
★ Readiness	MCFR1

Begin with basic colors, shapes, numbers & letters to get your students up to speed quickly and then move on to tackling phonics and decoding skills. Resource materials include overhead transparencies and reproducible student worksheets.

Phonics

Each of the 88 full-color illustrations shows two words featuring initial and final consonants, vowels and digraphs. Teacher resource materials include overhead transparencies & reproducible student worksheets to complete the lessons.

MCFP1 Magnetic Card \$133



Magnetic Card Activities Kit

Individualize your teaching by making your own card sets. Includes an instruction book, stickers, markers, and 100 3.5" x 9" blank magnetic cards for quick assembly.

AK-1000 \$77

Reader

Teachers can feel confident in letting young students work unsupervised with the "play and listen" option of this reader. While teachers work with other learning groups, individual students can practice word recognition and other language activities.



Reader shown

READER \$82

Monaural Headset

Dependable Califone construction makes this monaural headset perfect for use with the CardMaster player/recorder. The flexible microphone captures the responses of even the softest speaker.



2964AV \$39

Blank Magnetic Cards

Customize your instruction to your students' particular needs. Set of 100 3.5" x 9" single-sided magnetic cards.



1100BC \$50.50



MCFRC shown

Fundamentals Reading Center

The model and response system of language practice is a proven approach to language acquisition. Seeing the picture, reading the word, hearing the correct pronunciation, repeating the word aloud as modeled and comparing the two through listening creates a multi-modal learning sequence that both instructs and reinforces word skills. This popular reading center supports this instructional approach in an easy-to-use way. This learning center puts together the CAR2020 Card Reader and the Readiness, Picture Word & Phonics card programs with a rugged, heavy-duty carrying and storage case that will provide years of dependable service.

MCFRC \$648